



NEWS from Trudell Medical International*

www.trudellmed.com

60-80% of Asthmatics have Allergic Sensitivity

Asthma exacerbations can be triggered by any number of environmental irritants – many of which are more common in the Spring, in the northern hemisphere, than at any other time of year. Triggers such as dust, pollens and mould can cause allergic sensitivity in almost 80% of asthma patients.¹

Seasonal allergies can be especially difficult for people with asthma because they are often the same irritants that can trigger airway irritation and inflammation. A review of studies linking asthma and allergies has shown that, for asthma patients with more than one allergic sensitivity, their risk of having a fatal asthma exacerbation is increased significantly.¹

Having good control of allergy symptoms may help minimize the impact on your patient's health, but Spring is also a great time to review their asthma treatment program. Over 75% of people with asthma have poor control that can often restrict their daily activities.²



AeroChamber
Plus **Flow-Vu**

Anti-Static Valved Holding Chamber
Chambre de Retenue Valvée Antistatique

[For more details about the **AeroChamber Plus*** **Flow-Vu*** Chambers, please click here.](#)

This is compounded by the fact that some patients may not even mention how their symptoms are affecting their daily life, since they see this as a 'normal' part of having asthma.

The most commonly recorded lifestyle restrictions were²:

- Night-time or early morning awakening – 48%
- Bother, irritation or frustration with everyday life – 48%
- Restriction of sporting activities – 47%

Helping patients understand the importance of good technique on effective medication delivery is critical to effective disease management. Devices that remove the potential for human error, such as the **AeroChamber Plus* Flow-Vu*** Chambers, provide visual and audible feedback mechanisms that confirm when inhalation is being performed correctly. This may provide the patient with the encouragement to garner better compliance and control.³

To learn more about the **AeroChamber*** Brand of Valved Holding Chambers or to access a variety of downloadable counselling tools, please visit our website at www.trudellmed.com

¹ *Position Statement. Environmental allergen avoidance in allergic asthma.* Ad Hoc Working Group on Environmental Allergens and Asthma. *J Allergy Clin Immunol* 1999;103(2 pt 1):203-5. ² Bellamy D, Harris T. *Poor perceptions and expectations of asthma control : Results of the International Control of Asthma Symptoms (ICAS) Survey of patients and general practitioners.* *Primary Care Respiratory Journal.* Vol 14, Issue 5, October 2005, 252-258. ³ GK Crompton, PJ Barnes, M Broeders, C Corrigan, L Corbetta, R Dekhuijzen, JC Dubus, A Magnan, F Massone, J Sanchis, JL Veijo and T Voshaar. *The need to improve inhalation technique in Europe: A report from the Aerosol Drug Management Improvement Team.* *Respir Med.* 2006; 100:1479-1494

* Trade marks and registered trade marks of Trudell Medical International © Trudell Medical International 2010. All rights reserved. [Privacy Policy](#) MD – 012A-0410

[Forward this email to a friend](#) | [Subscribe here](#)

If you no longer wish to receive our emails, you may [unsubscribe here](#).

725 Third St, London, ON N5V 5G4 Canada