



NEWS from Trudell Medical International*

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Breathless not Helpless!



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What COPD Patients Can Do About the H1N1 Virus

Globally, one in 10 adults over the age of 40 may have COPD – a fact that immediately puts them in a high risk category for complications from the H1N1 influenza virus. Patients with COPD can take a long time to recover from an exacerbation, the damage of which can be a permanent decline in lung function. Healthcare providers are reminded to pay special attention to this patient population to ensure they are taking precautions to minimize exposure to the virus, including recommending that all patients get vaccinated.

This is the ideal time to revisit each patient's prescribed treatment program, to review proper inhaler technique and remind them of the importance of taking their medications consistently. It is estimated that only 20% of patients are using their inhaled medication correctly.¹

Helping patients understand the importance of good technique is critical to effective medication delivery and improved disease management. Using **AeroChamber*** Valved Holding Chamber can help put control back in the hands of the patient by reassuring them that inhalation is being performed correctly – which may improve patient compliance and control.²

For 25 years, the **AeroChamber*** Brand of Valved Holding Chamber (VHC) has played an important clinical role in the management of respiratory disease. Healthcare Professionals and patients in 100 countries have come to depend on consistent aerosol drug delivery provided by the full line of **AeroChamber*** VHCs. Trudell Medical International is committed to continuous improvement and the innovation of aerosol science, to help patients around the world breathe easier and live an active life. Please join Trudell Medical International in recognizing World COPD Day.

¹ P Barnes, J.C. Virchow, J. Sanchis, T. Welte and S. Pedersen. Asthma management: important issues. *European Respiratory Review*, 14(97):147-151

² GK Crompton, PJ Barnes, M Broeders, C Corrigan, L Corbetta, R Dekhuijzen, JC Dubus, A Magnan, F Massone, J Sanchis, JL Veijo and T Voshaar. *The need to improve inhalation technique in Europe: A report from the Aerosol Drug Management Improvement Team*. *Respir Med*. 2006; 100:1479-1494

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